



ARTIST VENERA KASTRATI



THE PICTURES OF MAGRITTE THAT HAVE INSPIRED THE ALBANIAN ARTIST • I QUADRI DI MAGRITTE CHE HANNO ISPIRATO L'ARTISTA ALBANESE

FROM ART TO FOOTWEAR. CREATIVITY AND TECHNIQUE TO FIND INNOVATIVE SOLUTIONS

Surrealistic FOOTWEAR

THE ARS ARPEL SCHOOL STYLING CENTRE, WITH THE AID OF CAD TECHNOLOGY FOR VIRTUAL REALITY 3D DESIGN, HAS CREATED ACTUAL PROTOTYPES OF SHOES BASED ON THE IDEAS AND ARTISTIC INTUITION BY VENERA KASTRATI

The synergy which has always characterized the Ars Arpel Group enabled the Ars Arpel School Styling Centre to come into contact with artist Venera Kastrati (whose work in footwear was presented by the editorial staff of the Ars Arpel Publishing House in the last issue).

A fruitful meeting that made it possible to blend the creativity and imagination of this gifted upcoming artist of Albanian origin with the technical expertise of the Ars Arpel School Styling Centre and know-how, applied to advanced Cad technology, of the masters of the Ars Arpel School for footwear and leather goods modelist-designers.

An interesting "experiment" that highlights the importance of dialogue between very diverse sectors to renew and innovate style and creativity. Just as it is interesting to note the increasing potential which information technology offers also to the footwear industry. The artist has allowed room for her imagination to take flight and find fresh creative ideas to apply to footwear. Inspiration came from René Magritte and could not have been more apt: a surrealist who, more than any other, plays on exchanging senses, using both unusual images and deformed realities. In fact, none better to encourage cultural exchange between diverse sectors.

On the wave of this artistic-creative approach the work of the Ars Arpel School Styling Centre came into play. Thanks to the school's modern technology (usually used to teach students the various Cad-Cam techniques) an exact model of the boot last in 3D was created, style lines designed, bottom (sole and heel) made and, finally, textures of the Magritte canvases applied.

The result is definitely interesting, above all, we repeat, for the method adopted: creativity of other sectors combined with specialized technology and expertise.



THE MAGIC FANTASY OF VENERA KASTRATI DESIGNS IN COLOURED FRAMES WITH THE ARROW • NELLE CORNICI COLORATE CON FRECCIA LA MAGICA FANTASIA DEI DISEGNI DI VENERA KASTRATI



MODELS WITHOUT FRAMES CREATED BY THE ARS ARPEL SCHOOL STYLING CENTRE THANKS TO INNOVATIVE CAD THREE-DIMENSIONAL TECHNOLOGY FOR FOOTWEAR. THE CRISPIN SHOE DESIGN PROGRAM WAS USED FOR THE MODELS SHOWN ON THESE PAGES • SENZA CORNICI I MODELLI REALIZZATI DALL'ARS ARPEL SCHOOL STYLING CENTRE GRAZIE ALLE INNOVATIVE TECNOLOGIE DI CAD TRIDIMENSIONALE PER CALZATURE. PER I MODELLI PRESENTATI IN QUESTE PAGINE È STATO USATO IL PROGRAMMA CRISPIN SHOE DESIGN

